

# POLITICO

# CONNECTED MOBILITY SUMMIT 2019

MAKING THE FUTURE OF MOBILITY WORK

October 8, 2019 – Amsterdam

## FEATURED SPEAKERS



**ROGER VAN BOXTEL**

Chief Executive Officer, Dutch Railways (NS)



**SHARON DIJKEMA**

Deputy Mayor for Traffic and Transport, Water and Air Quality, City of Amsterdam; former Minister for the Environment, the Netherlands



**PIERRE-DIMITRI GORE-COTY**

Vice President International Rides, UBER



**TED HU**

Director, EU Office of Tianjin Commission of Commerce, P.R., China



**BARBARA STOLL**

International Project Lead, Clean Air campaign, Greenpeace



**ELISABETH WERNER**

Director for Land Transport, DG for Mobility and Transport, European Commission

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## ABOUT THE SUMMIT

A well-functioning mobility system is essential for the economic health of the EU and the prosperity of its businesses and citizens. The challenges for EU mobility policy involve linking up different forms of transport ranging from air to rail, road and waterways. At the same time, the EU needs to make progress in decarbonizing transport so that it makes a contribution to tackling climate change while improving the quality of urban life.

POLITICO brings its 3rd annual Connected Mobility Summit to Amsterdam, Europe's mobility lab. The Summit will gather 130+ of the most impactful leaders in mobility to discuss the challenges and solutions for making the future of EU mobility work.

## SPEAKERS



**JOHANN FRIEDRICH COLSMAN**  
Director-General of Civil Aviation, Federal Ministry of Transport and Digital Infrastructure, Germany



**JULIAN DAVID**  
Chief Executive Officer, techUK and Vice-President, DIGITALEUROPE



**MIRIAM DALLI**  
Member of the European Parliament (Malta, S&D)



**SHARON DIJKEMA**  
Deputy Mayor for Traffic and Transport, Water, and Air Quality, Amsterdam; former Minister for the Environment, The Netherlands



**HENK JAN GERZEE**  
Chief Digital Officer, Royal Schiphol Group



**SEPPO HAATAJA**  
Director of Smart City Development, City of Tampere; Steering group Member, Finnish Six City Strategy (6Aika); Board Member, Open & Agile Smart Cities (OASC)



**TED HU**  
Director, European Office of Tianjin Commission of Commerce, Xiqing, P.R. China



**MIGUEL GASPAR**  
Deputy Mayor for Mobility, City of Lisbon, Portugal



**PIERRE-DIMITRI GORE-COTY**  
Vice President International Rides, UBER



**ALINA KOSKELA**  
Special Adviser, Intelligent Transport, Finnish Transport and Communication Agency (Traficom)



**MATTHIAS MACHNIG**  
Head of Industrial Strategy, InnoEnergy; former State Secretary, Federal Ministry of Economic Affairs, Germany



**JOHN MAGGS**  
President, Clean Shipping Coalition; Senior Policy Advisor, Seas at Risk



**PEARSE O'DONOHUE**  
Director for Future Networks, DG for Communications Networks, Content and Technology, European Commission



**ANDREAS SCHÖNSTRÖM**  
Deputy Mayor, Malmö, Sweden



**SEBASTIEN SORIANO**  
President, Autorité de Régulation des Communications Électroniques et des Postes (Arcep)



**BARBARA STOLL**  
International Project Lead, Clean Air campaign, Greenpeace



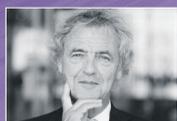
**ROBERT JAN TER KUILE**  
Strategy Manager, GVB



**WILLIAM TODTS**  
Executive Director, Transport and Environment



**SABINE TRIER**  
Deputy General Secretary, European Transport Workers' Federation



**ROGER VAN BOXTEL**  
Chief Executive Officer, Dutch Railways (NS)



**ROBERTO VIOLA**  
Director General, DG Connect, European Commission



**HENNA VIRKKUNEN**  
Member of the European Parliament (Finland, EPP)



**ELISABETH WERNER**  
Director for Land Transport, DG for Mobility and Transport, European Commission



**HAMID ZARGHAMPOUR**  
Chief Strategist, Connected and Automated Transports, Swedish Transport Administration



**CARLO BORGHINI**  
Executive Director, Shift2Rail Joint Undertaking

**LEADING PARTNER**



**ROY WILLIAMSON**  
Vice President Advanced Mobility, BP

## SUMMIT PROGRAMMING – TUESDAY, OCTOBER 8, 2019

## MAKING THE FUTURE OF MOBILITY WORK

8:30 AM	<b>WELCOME COFFEE AND REGISTRATION</b>
9:00 AM	<b>MASTER OF CEREMONY'S WELCOME REMARKS</b> Mark Scott, Chief Technology Correspondent, POLITICO
9:05 AM	<b>OPENING INTERVIEW</b> <b>MOBILITY ON THE MOVE: CITIES IN THE DRIVING SEAT</b> Moderator: Joshua Posaner, Reporter, Transport, POLITICO  Sharon Dijksma, Deputy Mayor for Traffic and Transport, Water, and Air Quality, Amsterdam; former Minister for the Environment, The Netherlands Andreas Schönström, Deputy Mayor, Malmö, Sweden
9:35 AM	<b>PANEL DISCUSSION 1</b> <b>TRANSITIONING TO CO2 NEUTRAL MOBILITY IN 2050</b>  Introductory remarks by leading partner: Roy Williamson, Vice President Advanced Mobility, BP  <ul style="list-style-type: none"> <li>▪ Will today's EU legislation contribute to the decarbonization of the mobility system?</li> <li>▪ Is the future of mobility only electric? Is there also a role for biofuels, ultra-efficient internal combustion engines or hydrogen fuel cells in driving decarbonization? What is the impact of existing solutions in bringing down emissions for cars, planes and ships?</li> <li>▪ How can policies decided in Brussels and national capitals also encourage citizens to change everything from their car use to their flying patterns?</li> </ul> Moderator: Mark Scott, Chief Technology Correspondent, POLITICO  Miriam Dalli, Member of the European Parliament (Malta, S&D) Sharon Dijksma, Deputy Mayor for Traffic and Transport, Water, and Air Quality, Amsterdam; former Minister for the Environment, the Netherlands Barbara Stoll, International Project Lead, Clean Air campaign, Greenpeace
10:25 AM	<b>PANEL DISCUSSION 2</b> <b>SCALING UP TECHNOLOGICAL INNOVATIONS FOR EUROPEAN MOBILITY</b>  <ul style="list-style-type: none"> <li>▪ What are the best available technologies for connected and green mobility and what are their limits?</li> <li>▪ Can regulators pick winning technologies or should that be left entirely to the market?</li> <li>▪ Can Europe regain an edge in clean vehicles, planes, trains and ships? Is European industry able to compete in clean energy technology with the U.S. and China?</li> </ul> Moderator: Mark Scott, Chief Technology Correspondent, POLITICO  Ted Hu, Director, European Office of Tianjin Commission of Commerce, Xiqing, P.R. China Alina Koskela, Special Adviser, Intelligent Transport, Finnish Transport and Communication Agency (Traficom) Roberto Viola, Director General, DG Connect, European Commission
11:10 AM	<b>SPEED NETWORKING SESSION</b>
11:20 AM	<b>NETWORKING BREAK</b>
11:45 AM	<b>SPOTLIGHT</b> <b>BATTERIES: STRIKING THE RIGHT BALANCE BETWEEN CLEANING ENERGY TRANSITION vs BUILDING A EUROPEAN BATTERY INDUSTRY</b>  <ul style="list-style-type: none"> <li>▪ How can manufacturers and recyclers deal with e-waste like worn-out batteries?</li> <li>▪ What steps should the EU, countries and the private sector undertake to source batteries in Europe?</li> <li>▪ More than half of all e-vehicle batteries are made in Asia. Is it at all realistic for Europe to try to claw back some of that market share?</li> </ul> Moderator: Joshua Posaner, Reporter, Transport, POLITICO  Matthias Machnig, Head of Industrial Strategy, InnoEnergy; former State Secretary, Federal Ministry of Economic Affairs, Germany William Todts, Executive Director, Transport and Environment (T&E)
12:15 PM	<b>PANEL DISCUSSION 3</b> <b>ACCESSING THE MOBILITY OF TOMORROW</b>  <ul style="list-style-type: none"> <li>▪ What is the new model of mobility?</li> <li>▪ Will it be affordable?</li> <li>▪ Will the poor be left with public transit while the rich zoom off on self-piloting drones? What does a shift to cleaner transport mean for less-wealthy countries that currently rely on older and more polluting used cars?</li> </ul> Moderator: Saim Saeed, Reporter, POLITICO  Miguel Gaspar, Deputy Mayor for Mobility, City of Lisbon Sabine Trier, Deputy General Secretary, European Transport Workers' Federation Pierre-Dimitri Gore-Coty, Vice President International Rides, UBER Seppo Haataja, Director of Smart City Development, City of Tampere; Steering group Member, Finnish Six City Strategy (6Aika); Board Member, Open & Agile Smart Cities (OASC)
1:00 PM	<b>NETWORKING LUNCH</b>

2:00 PM

**SPOTLIGHT  
MOBILITY INNOVATION THROUGH 5G & IoT**

- How important is 5G technology and IoT to connected mobility?
- Does Europe need strategic autonomy on 5G?
- Will security concerns delay 5G deployment in Europe?

**Moderator: Mark Scott**, Chief Technology Correspondent, POLITICO

**Pearse O'Donohue**, Director for Future Networks, Directorate-General for Communications Networks, Content and Technology, European Commission  
**Sebastien Soriano**, President, French national regulatory authority for telecoms and posts (Arcep)  
**Henna Virkkunen**, Member of the European Parliament (Finland, EPP)

2:40 PM

**SIMULTANEOUS ROUNDTABLES**  
 Participants will be able to select one of the roundtables, each of which will be led by a POLITICO journalist and two or three co-chairs.

**ROUNDTABLE 1  
JOBS & SKILLS**

- How will automation affect jobs and skills?
- Can Europe's automotive industry survive in a world of electric vehicles?
- How to fill the IT skills gap in Europe?

**Moderator: Mark Scott**, Chief Technology Correspondent, POLITICO

**Co-chairs:**  
**Julian David**, European Coordinator for Road Safety and Sustainable Mobility and Deputy Director-General, Directorate-General for Mobility and Transport, European Commission  
**Toko Salwa**, President, French Digital Council (CNNum)

**ROUNDTABLE 2  
SAFE & SECURE MOBILITY**

- Will connected and automated driving increase safety and security?
- What measures can be used today to achieve vision zero?

**Moderator: Joshua Posaner**, Reporter, Transport, POLITICO

**Co-chairs:**  
**Hamid Zarghampour**, Chief Strategist, Connected and Automated Transports, Swedish Transport Administration  
**Roy Williamson**, Vice President Advanced Mobility, BP

**ROUNDTABLE 3  
SUSTAINABLE URBAN MOBILITY**

- How to improve intermodal services for urban commuters and design attractive and efficient transport systems?
- How can new apps and shared mobility services cut congestion and traffic emissions?
- How should smart-ticketing systems work in practice and what's best practice?

**Moderator: Hanne Cokelaere**, Reporter, POLITICO

**Co-chairs:**  
**Robert Jan Ter Kuile**, Strategy Manager, GVB

3:40 PM

**SIMULTANEOUS ROUNDTABLES**  
 Participants will be able to select one of the roundtables, each of which will be led by a POLITICO journalist and two or three co-chairs.

**ROUNDTABLE 1  
AVIATION**

- How should drones be regulated?
- Are there any fuels solutions to cut aviation emissions?
- Will upgrading ATC technology revolutionize air transport?

**Moderator: Saim Saeed**, Reporter, POLITICO

**Co-chairs:**  
**Johann Friedrich Colman**, Director General of Civil Aviation, Federal Ministry of Transport and Digital Infrastructure, Germany  
**Henk Jan Gerzee**, Chief Digital Officer, Royal Schiphol Group

**ROUNDTABLE 2  
RAIL**

- Can freight shift from trucks to rail?
- How important is the European Rail Traffic Management System to the future of rail?

**Moderator: Joshua Posaner**, Reporter, POLITICO

**Co-chairs:**  
**Roger van Boxtel**, Chief Executive Officer, Dutch Railways (NS)  
**Elisabeth Werner**, Director for Land Transport, DG for Mobility and Transport, European Commission  
**Carlo Borghini**, Executive Director, Shift2Rail Joint Undertaking

**ROUNDTABLE 3  
SHIPPING**

- Is natural gas the fuel of the future for shipping?
- Can a world where global warming is the main concern continue with a traditional shipping industry?

**Moderator: Hanne Cokelaere**, Reporter, POLITICO

**Co-chairs:**  
**John Maggs**, President, Clean Shipping Coalition; Senior Policy Advisor, Seas at Risk  
**Henri van der Weide**, Policy Advisor, Port of Amsterdam

4:40 PM

**CLOSING REMARKS AND NETWORKING COCKTAIL**



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## Why Sponsor

- **Drive the conversation** forward and set the tone on mobility-related matters such as vehicle automation, decarbonization, 5G, and the establishment of European battery industry, only four months after the European elections, with a new wave of actors at the European Commission and European Parliament
- **Benchmark** future mobility policies and develop a new thinking approach to transform the mobility sector with **Henk Jan Gerzee**, Chief Digital Officer, Royal Schiphol Group, **Ted Hu**, Director, European Office of Tianjin Commission of Commerce, Xiqing, P.R. China, **Matthias Machnig**, Head of Industrial Strategy, InnoEnergy, and **Roger van Boxtel**, Chief Executive Officer, Dutch Railways, among others
- **Showcase your thought leadership** in front of Europe's most new influential policy makers and key drivers of change in mobility. Among our speakers this year **Pearse O'Donohue**, Director for Future Networks, DG for Communications Networks, Content and Technology, European Commission, **Miguel Gaspar**, Deputy Mayor for Mobility, City of Lisbon, **Sebastien Soriano**, President, Arcep, and **Elisabeth Werner**, Director for Land Transport, DG for Mobility and Transport, European Commission
- Align your brand with the **#1 Most Read, Most Influential EU Media Publication\*** and deliver **key messages** through dedicated media components

\*ComRes/Burson-Marsteller 2018 EU Media Survey

## Why attend

### VISION

Hear the latest insights from Europe's **newly appointed policymakers** as well as cross-sector mobility innovators

### IMPACT

Be part of the **discussion** and leave with actionable takeaways and contribute to how the future of mobility should look like

### CONNECT

Be among the **130+** industry leaders, policymakers and key drivers of change in making the mobility of tomorrow work

### NETWORK

Maximize your presence and **pre-arrange meetings** with the participants and the speakers on site through our dedicated app

## 2018 Highlights



ONE-ON-ONE INTERVIEWS



PANEL DISCUSSIONS



SPEED NETWORKING SESSION



BREAK-OUT SESSIONS



NETWORKING LUNCH

The Connected Mobility Summit 2019 will take place in Amsterdam at the Eye Film Museum. **Visit our website to register online, [connectedmobilitysummit.eu](https://www.dii.eu/connectedmobilitysummit.eu), or kindly send the completed form** with your signature and company stamp, via e-mail: [register@politico.eu](mailto:register@politico.eu), or mail at:

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- If you cancel 30-15 days prior to the conference, a €305 administrative fee will be due.

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