

# PROJECT CHALLENGE

## PLAN OF VALORISATION EVENTS Challenge transition for a Shipbuilding Sector Smart Skills change

ERASMUS-EDU-2022-PI-FORWARD-LOT2 101087173

Work Package:	WP4
Task:	T 4.5
Deliverable due date:	31/03/2024
Deliverable issue date:	28/03/2024
Responsible partner:	mareFVG
Author:	Wendy Lenarduzzi, Carlo Kraskovic, Cristina Cesaro
Co-authors:	
Deliverable number:	D 4.5
Deliverable type:	R - Document, report
Dissemination Level:	PU - Public
First created:	21/02/2024
Last updated:	27/03/2024
Version:	2.0

# Summary

<b>0</b>	<b>Introduction</b>	<b>3</b>
<b>1</b>	<b>Mapping</b>	<b>4</b>
1.1	Adriatic Sea Forum	5
1.2	Åland Maritime Day	5
1.3	Blue Planet Economy	5
1.4	Boot	6
1.5	Breaking the Surface	6
1.6	Cannes Yachting Festival	7
1.7	Challenger Society	7
1.8	Conference on Peripheral Maritime Regions	7
1.9	EMRA - European Marine Robotics & Applications	8
1.10	EU Macro-Regional and Seas Basin Strategies Days	8
1.11	European Maritime Day	9
1.12	European Vocational Skills Week	9
1.13	EUSAIR Forum	10
1.14	Forum on Vocational Excellence	10
1.15	Global Maritime Forum	11
1.16	International Conference on Nautical and Maritime Culture	11
1.17	Job & Orienta	11
1.18	MAREinFVG	12
1.19	Maritime Networks	12
1.20	METSTRADE	12
1.21	NAVALIA	13
1.22	NAVIGATE Nordic Maritime Expo	13
1.23	Next Maritime Technology Day	13
1.24	Oceanology International	14
1.25	OMC MED Energy	14
1.26	Pact4Skills	15
1.27	R2B	15
1.28	Salone Nautico Genova	16
1.29	Salone Nautico Venezia	16
1.30	SeaFuture	17
1.31	Smart Maritime Network	17
1.32	SMM - Shipbuilding, Machinery and Marine Technology trade fair	18
1.33	Symposium on the Theory and Practice of Shipbuilding	18
1.34	Vanguard initiative	18
1.35	WindEurope	19
<b>2</b>	<b>Disclaimer</b>	<b>20</b>

# Introduction

The primary objective of **CHALLENGE 4S - “Challenge Transition for a shipbuilding sector smart skill change”** is to foster the upskilling and reskilling opportunities for people at working age in the Maritime and Shipbuilding sector.

Among the six Specific Objectives through which the project is implemented, S.O.5 seeks to valorize the experience within the P4S SHIPBUILDING and disseminate project outcomes to stakeholders, and S.O.6 aims to attract new talents in blue careers through the valorization and promotion of the pilots' implementation. In consideration of S.O.5 and S.O.6, and due to the strategic importance of this project for the European Shipbuilding and Maritime Technology sector, a specific work package has been dedicated to the management effective and transparent communication activities.

This deliverable (**D4.5**), carried out by mareFVG and expected by March 2024, is part of the **Work Package 4: Valorisation and Dissemination**, led by FMV. In coherence with the project's work package on valorization and dissemination, the following **electronic brochure** gives a list of valorization events, fairs, conferences, networking meetings, etc. which could be useful to beneficiaries and stakeholders to promote and valorize the project's achievements. Each event in this document is accompanied, when available, with a brief description of its activities, its location and date, the target audience, the organizers, and the cadence if the event.



# 1. MAPPING

## 1.1 Adriatic Sea Forum



The **Adriatic Sea Forum** is an international and itinerant forum dedicated to maritime tourism in the Adriatic Sea, conceived by Risposte Turismo. The 2024 edition will be organized in partnership with the Port of Ravenna on **25 October 2024**. The forum in **Ravenna, Italy** consists of two days of plenary and parallel discussion sessions, keynote speeches, meeting and networking opportunities, and inspection visits to the host area's territory.

[MORE INFORMATION](#)

## 1.2 Åland Maritime Day



The **Åland Maritime Day** is a one-day yearly conference and expo mainly for maritime transport companies, seafarers, policy makers and supply chain companies. The 2024 edition will take place in **Åland, Finland** on **23 May 2024** and is organized by the Åland Maritime Foundation.

[MORE INFORMATION](#)

## 1.3 Blue Planet Economy



The **Blue Planet Economy ExpoForum** deals with all aspects of the blue economy (blue life protection, blue food, blue energy, blue mobility and logistics, blue tourism and blue education and training). The Forum is organized by Fiera Roma Srl and will be held in **Rome** on **16-18 October 2024**.

[MORE INFORMATION](#)



## 1.4 Boot



**Boot** is one of the largest boat shows in Europe and it is held every January. Boats, sustainable hulls, sailing boats and events organized as collateral events with stakeholders. Boot Düsseldorf awards environmentally friendly projects & technical innovations for better climate and cleaner seas. The next edition will take place on **18-26 January 2025** in **Dusseldorf, Germany**.

[MORE INFORMATION](#)

## 1.5 Breaking the Surface



**Breaking the Surface** is a summer workshop that encourages interaction and the exchange of knowledge and experience about the field of maritime robotics and its applications. It brings academics, scientists, industry representatives, students, legal experts and end-users together in conferences and expositions. It is a yearly interdisciplinary field workshop organized by the University of Zagreb, FER, LABUST, CUST and Univerzitet Crne Gore. The next edition will be held in **Biograd na Moru, Croatia**, from **29 September to 6 October 2024**.

[MORE INFORMATION](#)

## 1.6 Cannes Yachting Festival



The **Cannes Yachting Festival** is one of the largest boat shows in Europe has been held every September since 1977 in **Cannes, France**. The Cannes Yachting Festival has created a “Green Route” to highlight the eco-efficient solutions exhibitors are offering. The next edition will take place on **10-15 September 2024**.

[MORE INFORMATION](#)

## 1.7 Challenger Society



**Challenger** is one of the UKs largest Marine Science Conference. The 2024 programme will cover aspects of marine science with a particular focus on how we can tackle global problems such as climate change and biodiversity loss. The next edition will take place in **Oban, Scotland**, on **2-6 September 2024**.

[MORE INFORMATION](#)

## 1.8 Conference on Peripheral Maritime Regions



The **Conference on Peripheral Maritime Regions (CPMR)** is a network focusing on social, economic and territorial cohesion, maritime policies and blue growth. The CPMR Secretariat, in collaboration with the Murcia Region, organizes on **30 April 2024** a Symposium on shaping the future of Maritime Spatial planning. The event will take place in **Brussels** and will focus on regional perspectives on challenges and opportunities for the development of a sustainable European blue economy.

[MORE INFORMATION](#)

## 1.9 EMRA - European Marine Robotics & Applications



**EMRA** (EU-funded Marine Robotics and Applications) is a yearly workshop which brings together speakers from Horizon projects, industry, stakeholders and end users in marine robotics, enabling technologies and applications.

The next edition will be organized by the Consiglio Nazionale delle Ricerche in **Arenzano, Italy**, on **27-29 May 2024**.

[MORE INFORMATION](#)

## 1.10 EU Macro-Regional and Seas Basin Strategies Days



The **EU Macro-Regional and Seas Basin Strategies Days** are an annual event organized by the European Commission's DG Regional and Urban Policy and DG Maritime Affairs and Fisheries. The event consists of plenary sessions, workshops and networking opportunities. The 5th edition will take place in **Brussels** on **12-14 June 2024**.

[MORE INFORMATION](#)



## 1.11 European Maritime Day



The **European Maritime Day** is the annual two-day event during which Europe's maritime community meet to network, discuss and outline joint action on maritime affairs and sustainable blue economy. The yearly event features keynote speeches, thematic sessions, stakeholder workshops and pitch sessions, and it is targeted at businesses, governments, public institutions, NGOs, academia, as well as for the public. The next edition is organized in **Svendborg, Denmark**, on **30-31 May 2024** by the European Commission, the Municipality of Svendborg and the Danish Maritime Authority.

[MORE INFORMATION](#)

## 1.12 European Vocational Skills Week



The **European Vocational Skills Week (EVSU)** is a European Commission initiative launched for the first time in 2016. It seeks to promote VET as an attractive career and learning pathway by bringing all stakeholders together to showcase VET opportunities and inspiring best practices. It targets young or adult learners, parents, companies, business organisations, social partners, education and training providers, adult learning organisations, chambers and other professional organisations, researchers, career counsellors, public authorities, and society at large. The Week was part of the European Year of Skills.

[MORE INFORMATION](#)

## 1.13 EUSAIR Forum



The **EUSAIR Forum** focuses on the EU Strategy for the Adriatic-Ionian Region's interests. The 2024 edition will be held in **Šibenik, Croatia** on **15-16 May 2024** and will be organized by the Ministries of Foreign and European Affairs, of Regional Development and EU Funds, and of Tourism and Sport of Croatia. The yearly conference gathers stakeholders of the macro-regional strategy and will discuss the best way to move forward on post 2027 Cohesion Policy.

[MORE INFORMATION](#)

## 1.14 Forum on Vocational Excellence



The **Forum on Vocational Excellence** wants to raise awareness and encourage VET centers in different countries to pursue a model of collaborative work that places VET institutions as drivers of skills ecosystems at regional level, working and cooperating for this purpose with the relevant local partners and providing comprehensive responses to current and future skill needs. It is a forum where high level political representatives, national governments, social partners, European institutions and Agencies gather and work together. The forum was organized in 2023 by the Community of Practice on COVEs, Katapult and Tknika.

[MORE INFORMATION](#)

## 1.15 Global Maritime Forum



GLOBAL  
MARITIME  
FORUM

The **Global Maritime Forum** is an international not-for-profit organization committed to shaping the future of global seaborne trade to increase sustainable long-term economic development and human wellbeing. The Forum organizes an annual event of conferences and expositions attracting leaders and experts across the maritime value chain. In the 2024 edition, which will be held in **Tokyo** on **15-17 October 2024**, the most pressing issues facing global seaborne trade will be addressed.

[MORE INFORMATION](#)

## 1.16 International Conference on Nautical and Maritime Culture



The **CNM** conference is one of the major Italian scientific events on maritime and nautical culture. It covers all the conceptual and theoretical aspects connected to the research in engineering, history, architecture, economic, and social sciences fields. The 2024 CNM conference will be held in **Venice, Italy** on **28-29 November 2024**, and it is organized by the Associazione Italiana di Tecnica Navale.

[MORE INFORMATION](#)

## 1.17 Job & Orienta



**Job & Orienta** is a trade fair dedicated to career guidance, schools, training and jobs. The fair targets education providers, students, scholars, academics, research, businesses and government. It is held in annually in November in **Verona, Italy**. The next edition will take place on **27-30 November 2024**.

[MORE INFORMATION](#)



## 1.18 MAREinFVG



**MAREinFVG** celebrates the connections that the **Friuli Venezia Giulia Region** has with the sea in a context of culture and entertainment with a calendar full of meetings, activities, technical events, workshops and demonstrations open to the public. The event is organized every year in **May** by the Maritime Technology Cluster FVG.

[MORE INFORMATION](#)

## 1.19 Maritime Networks



The **Maritime Networks** event is an annual conference and expo for mainly regional maritime technology industry professionals, companies and other regional stakeholders. It takes place in **March** in **Naantali, Finland**, and it is organized in collaboration with the city of Naantali.

[MORE INFORMATION](#)

## 1.20 METSTRADE



**METSTRADE** is an expo for professionals to exchange know-how, to build long-lasting relations and to create high-quality leads since 1988. It gathers marine leisure professionals from over 150+ different nationalities in Amsterdam. The conference is held annually, and the 2024 edition will take place in **Amsterdam** on **19-21 November 2024**.

[MORE INFORMATION](#)

## 1.21 NAVALIA



The **International Shipbuilding Industry Exhibition** of Vigo, Navalia, is the first exhibition in **Spain** and Southern Europe in its sector. The fair, focused on shipbuilding, combines the exhibition with working days and more than 40 presentations each year. It is held in May at the Instituto Ferial de Vigo, with more than 20,000 professionals and a turnover of more than 5,000 M euros. It is held every two years, and the next edition will take place on **21-23 May 2024**.

[MORE INFORMATION](#)

## 1.22 NAVIGATE Nordic Maritime Expo



The **Nordic Maritime Expo** is Finland's largest maritime trade exhibition fair for professionals. The event is aimed at professionals and consists of a stand exhibition, panel discussions, as well as collateral networking events. The event is organized in **Turku, Finland** by the Turku Trade Fair Centre every two years. Its next edition is scheduled for **15-16 May 2024** and will focus on cargo, cruise and crew's economic outlook.

[MORE INFORMATION](#)

## 1.23 Next Maritime Technology Day



The **Next Maritime Technology Day** is a yearly conference dedicated to the future of innovative maritime technologies, organized by the Maritime Technology Cluster FVG. It is an opportunity for dialogue between businesses, the research system and citizens, to foster the development of competitiveness in the FVG Region. The 2024 edition will take place in **Trieste, Italy** on **14 May** and will focus on decarbonization and digitalization for the sustainability of the maritime sector.

[MORE INFORMATION](#)

## 1.24 Oceanology International



**Oceanology International** is one of the leading forums to connect with the world's marine science and ocean technology communities. The event is aimed at businesses, academics, and government, and attracts visitors from a variety of industries including oil & gas, engineering, renewables and maritime security and marine science.

The event is organized in **London** every two years and its next edition is scheduled for **10-12 March 2026**.

[MORE INFORMATION](#)

## 1.25 OMC MED Energy



**OMC Med Energy** was born as an oil and gas expo. It is a three-day conference, and it represents an opportunity for dialogue on decarbonization technologies, energy security strategies, competitiveness and sustainability issues. Through a rich program consisting of Institutional Plenary Sessions, C-level Business Panels and Technical Sessions, OMC Med Energy Conference gathers voices from all around the world the hub for energy debate in the Mediterranean Region. The conference & exhibition will be held in **Ravenna, Italy** on **8-10 April 2025**.

[MORE INFORMATION](#)



## 1.26 Pact4Skills Forum



Organised by the Directorate-General for Employment, Social Affairs, and Inclusion (DG EMPL), European Commission, **the first Pact for Skills Forum** took place on **21-22 March 2024** in **Brussels**, with livestreamed sessions online. This event provided an overview of the Pact's achievements to date and outlined its vision for future development. The first edition of the Skills Forum has been an opportunity for Pact stakeholders, including both policymakers and practitioners, to come together to share their experiences of upskilling and reskilling, particularly at regional level, as well as their ideas and recommendations for future activities to further increase the impact of the Pact for Skills in the medium to long term. Throughout the two days, participants have been able to share challenges, solutions, and ways forward through high-level plenaries, interactive thematic workshops, a World Café, and informal open spaces to showcase their activities and good practices, as well as opportunities to network.

[MORE INFORMATION](#)

## 1.27 R2B



**R2B** Research to Business is the International Exhibition of Research and High Skills promoted by the Emilia-Romagna Region, organized by ART-ER and BolognaFiere in collaboration with MEC SPE and with the artistic direction of WIRED. It is an exhibition for academics, scientists, industry representatives and clusters. The 2024 edition will take place on **26-27 June** in **Bologna, Italy**.

[MORE INFORMATION](#)

## 1.28 Salone Nautico Genova



The **Genoa Boat Show** is one of the largest boat shows in Europe has been held every September since 1962 in **Genoa, Italy**. Meeting point for institutional, technical and business relationships between stakeholders. The next edition will take place from **19 to 24 September 2024**.

[MORE INFORMATION](#)

## 1.29 Salone Nautico Venezia



The **Venice Boat Show** is one of the main international trade fairs dedicated to boating. The event explores every aspect of sailing and shipbuilding: design, motors and sustainability. The 2024 event will take place in **Venice, Italy** from **29 May to 2 June**, and it is organized by the City of Venice, Vela Spa, and the Italian Navy.

[MORE INFORMATION](#)

## 1.30 SeaFuture



**SeaFuture** will focus on the latest trends and innovations applied to the blue economy sector especially on the military/navy sector, to make it sustainable and to support the energy transition of the whole industry sector (for example: alternative fuels, marine energy communities, blue circular economy, marine protection, sustainable projects, smart ports & smart cities and cold ironing). The conference targets business professionals, universities, schools & other stakeholders; more than 300 exhibitors, 20000 participants, and 76 foreign delegations. It is held biennially by Italian Blue Growth Srl and the next edition will be in **La Spezia, Italy** from **29 September to 2 October 2025**.

[MORE INFORMATION](#)

## 1.31 Smart Maritime Network



The **Smart Maritime Network** is a platform that provides information, education and opportunities for relationship building and knowledge sharing to the maritime and transport logistics sectors. In 2024, the network is organizing three different conferences for relevant stakeholders. The Rotterdam (7 February 2024) and Athens (10 April 2024) Conferences explore the maritime industry's evolution towards sustainability, digital transformation and collaborative leadership. The Tokyo (18 September 2024) Conference will focus on the digital transformation and green energy transition strategies in Japan's maritime industry, and their impact on the sector.

[MORE INFORMATION](#)



## 1.32 SMM - Shipbuilding, Machinery and Marine Technology trade fair



**SMM Hamburg** is the world's leading trade fair for the maritime industry. With over 2,000 exhibitors and about 40,000 visitors from all over the world, SMM (Shipbuilding, Machinery and Marine Technology trade fair) continues to cement its position as the most important event in the maritime industry calendar. The trade fair offers a perfect stage for gathering insights, networking, cementing business deals and contributing to debates with the thought leaders in this sector. It takes place in **September** every two years.

[MORE INFORMATION](#)

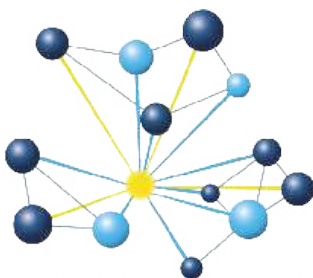
## 1.33 Symposium on the Theory and Practice of Shipbuilding



The **SORTA 2024** Symposium will contribute to the integration of the existing knowledge and experience in the context of modern scientific and professional achievements in the field of shipbuilding, offshore engineering, maritime and inland navigation, through invited lectures, scientific and professional papers, panel discussions and round table. The 2024 edition will take place in **Zadar, Croatia, on 2-5 October**. It is organized by the Universities of Zadar and Trieste, and DIH Innovamare.

[MORE INFORMATION](#)

## 1.34 Vanguard initiative



**VANGUARD INITIATIVE**  
New growth through smart specialisation

The **Vanguard Initiative** is an alliance of 38 of the most advanced industrial regions in Europe focusing on stimulating industrial innovation and building European value-chains based on complementarities in regional smart specialization strategies. Their network participates in numerous events, workshop and seminars.

[MORE INFORMATION](#)

## 1.35 WindEurope



**WindEurope** advocates wind energy policies for Europe on behalf of more than 450 member companies and organizes leading wind industry events.

The conference brings businesses and government closer together and attracts more than 15000 participants, 500 exhibitors and 250 speakers in over 50 sessions.

The event is organized yearly and the next edition, in collaboration with Green Power Denmark, will be in **Copenhagen**, on **8-10 April 2025**.

[MORE INFORMATION](#)

## 2. DISCLAIMER

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them.



In collaboration with:

